



Knowledge Management Compact Kick-off

> **Get familiar with fundamental concepts and approaches in KM!**

This compact kick-off training is an excellent onboarding to the theory and practice of Knowledge Management. It provides fundamental knowledge about KM and its implementation. Understanding the practical application and the benefits for the organization is put in focus. You will learn what counts in KM, how to start, which methods and tools might be the most suitable for your context. This training also clarifies essential terms and definitions, concepts and a bit of KM history, to understand the background and current developments of KM to have a good orientation as a newcomer.

Who should participate – and why

- Knowledge Managers who want to be fit for their job.
- Managers, who are responsible for leading knowledge workers and a knowledge enterprise.
- Professionals with responsibilities linked with KM, aiming to be a competent partner.

Learnings

- Understanding the big picture of KM – key elements and challenges
- Explaining Knowledge Management to my colleagues – and to my kids
- Designing the Knowledge Management value chain
- Determining the knowledge needed for operations
- Defining roles and responsibilities – KM Governance system
- Advancing the Knowledge sharing culture

Contact us for more information: academy@knowledge.city

www.km-a.net www.knowledge.city

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Dates 2020:

Online: 15 June 2020; **Frankfurt:** 28 September; **Vienna:** 9 November

Trainers:

Dr. Andreas Brandner, KMA and Götz Piwinger, Orgabrain

Certification:

The participants of this training will receive a **Certificate of Participation**.

Participants, who complete the three courses of the **Certification Programme (KM Kick-off Compact, KM Essentials, and KM Advanced)** and complete KM case-study or equivalent assignment, will be awarded the certificate **Certified Knowledge Manager**.

Registration:

Please register online at <https://www.knowledge.city/shop/>.

Otherwise please contact us for invoicing and bank transfer: academy@knowledge.city

Prices:

- **Online – exclusive price summer 2020:** 196 Euros (not incl. VAT)
- **Vienna + Frankfurt:** 890 Euros (not incl. VAT)
- **1+1=1,5:** The second, and any additional participants of the same company, pays only 50%.